

WELCOME TO SPONSORS

WE ARE WRITING TODAY TO SEE IF YOUR COMPANY WOULD BE INTERESTED IN SPONSORING OUR EVENT TO SUPPORT THE FLOW PARTY AND EVENTS. IN THIS PROPOSAL YOU WILL FIND THE FOLLOWING:

- Overview of the event
- Overview of the team
- Target market
- Benefits of sponsorship
- Sponsorship packages
- Terms and conditions
- Sponsorship Registration Form

IF YOU HAVE ANY QUERIES, DON'T HESITATE TO CONTACT US AT FLOWPARTYSYD@GMAIL.COM

THANK YOU.



WHO WE ARE

We understand the need to provide a space where people can have fun, make friends and enjoy a unique experience at each party. It is of utmost importance that our customers feel safe to be whoever they are, free from any and all prejudices with the same feeling as being among friends, or having a party in their own home. FLOW is exactly that: a party that makes you feel at home, allowing you to create connections and relationships, promoting pride and support among the entire LGBTQIA+ community, with respect, but also defending and guaranteeing freedom of expression.



MEET OUR TEAM

MEET OUR TEAM

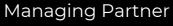


MARCELLA NASCENTE



DAVI MARTINELLI

Founder and Managing Partner





BRUNO VIEIRAMarketing Manager



YURI MARTINSDesign Manager



THAMI PAIVARelationship Manager





TARGET MARKET



Socially minded students and young adults aged between 18 to 40 years old that are living, studying and working in Sydney. Attendees are mostly from Brazil and are part of the LGBTQI+ community and take interest in live music performance and themed parties.



BENEFITS OF SPONSORSHIP

Value alignment:

Partnership with a brand that has similar values and great exposure to a broad target market

Brand Exposure:

Prominent logo placement on all event marketing collaterals, including digital invitations, event website, social media platforms, and promotional materials.

Product Placement:

Exclusive product placement and exposure opportunities to allow attendees to experience and appreciate sponsors' offerings and/or services firsthand.

Social Media Promotion:

Extensive social media coverage before, during, and after the event, featuring sponsors with dedicated posts, mentions, and tags on our official channels.

SPONSORSHIP PACKAGES

PINK BLUE YELLOW

\$200 \$300 \$500

INCLUSIONS:

Company name & logo on Marketing collateral and website







Complimentary tickets







2x standard tickets

3x standard tickets

4x standard tickets

Social media mentions on posts and stories







Company name & logo projected on walls during event



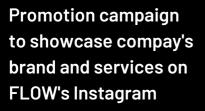


Giveaway tickets promotion requesting people to follow and like the company's page





Email database







VIP area in the event







SPONSORSHIP AGREEMENT

TERMS AND CONDITIONS

- This agreement is between Flow Party Sydney and the sponsor.
- This agreement will take effect on the date the registration form is signed by both parties and shall continue until the end of the sponsored event
- Upon signing the Sponsorship Agreement, the sponsor commits to provide Flow Party Team with their promotional material including logos and other marketing collateral within 10 (ten) business days.
- Flow Party Sydney has agreed to provide either Pink, Blue, Yellow or Customised sponsorship packages to the sponsor. Please refer to the sponsor proposal for the inclusions of each level of the sponsorship package.
- Upon signing the Sponsorship Agreement, Flow Party will endeavor to send the sponsor an invoice for the agreed amount within 5 business days.
- The sponsorship amount must be transferred to the Flow Party bank account within 10 (ten) business days of receiving the invoice.
- Upon signing the Sponsorship Agreement, any requests for inclusions that are not included in the sponsorship packages previously agreed upon by both parties shall be analysed on a case-by-case basis by Flow Party Sydney and may incur an extra cost.
- In case the Flow event gets canceled, Flow Party Sydney commits to refunding the full amount received within 10 (ten) business days.
- In the case the sponsor decides to withdraw their sponsorship after signing the agreement, any amount received by Flow Party Sydney will not be refunded.

Signature and dat

FLOW PARTY NAME AND SIGNATURE	SPONSOR NAME AND SIGNATURE
DATE:	DATE:

SPONSORSHIP REGISTRATION

CONTACT INFORMATION

COMPANY NA	ME:		
ADDRESS:			
CITY:			
POST CODE:			
PHONE:			
E-MAIL:			
AUSTRALIAN	BUSINESS NUMBER (AB	sN):	
SPONSO	PRSHIP LEVEL		
PINK	BLUE	YELLOW	CUSTOM
			MADE
BANK DE	TAILS		
BANK NAME: Co	ommonwealth Bank		
ACCOUNT NAME	E: Marcella Santos		
BSB:062005	ACCOUNT NU	MBER: 11677095	
DO YOU AGREE WIT	H THE TERMS ABOVE		
YES NO			
		SPONSOR NAME A	ND SIGNATURE
			ILD SIGNATORE
		DATE:	